



FOR IMMEDIATE RELEASE

David Traupman
Communications Director, Treece Financial Group Inc.
(305) 323-1575 dtc@davidtreece.com

The LGBTQ+ community can't count on institutions, laws, or corporations to have their backs. We've got to empower our queer dollars for change this Pride month.

As a Pride month like no other kicks off, financial advisor and LGBTQ+ advocate David Treece shares smart money strategies in his new book, Take Pride In Your Money: LGBTQ+ Financial Empowerment Stories & Strategies, the first title in his Fast Financial 101™ series.

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***Take Pride in Your Money* helps readers build financial resilience in today's changing LGBTQ+ landscape:**

- Learn how current politics and policies threaten LGBTQ+ financial security
- Get smart strategies to protect your wallet and your rights
- Read real-life stories of LGBTQ+ people taking control of their money
- Position assets to reflect your values and push for positive change
- Continue to live out loud, proud, prepared, and financially strong—no matter what

As a proud, gay financial advisor for nearly 35 years, David leads Treece Financial Group in offering inclusive financial and aging support services to the LGBTQ+ community. He helps clients overcome unique challenges for LGBTQ+ folx in financial planning— from legal hurdles to spousal benefits to having final wishes respected. *Take Pride in Your Money* is a “two-hour” quick-read, no-nonsense guide with practical strategies on a wide range of issues, including values-based investing, insurance, legal documents, retirement, and legacy planning.

David is available for appearances to discuss his new book, comment on the latest market moves, and share analysis on how politics and policies are impacting the LGBTQ+ community.

About the Author: David Treece is a passionate financial advocate for the LGBTQ+ community, committed to addressing the unique financial needs of marginalized identities. As President of Treece Financial Group and Founder of La Vida Pride™ LGBTQ+ and The Solo Ager™ eCommunities, he offers specialized financial and aging support services to those facing challenges as they age alone. David is a national leader in educating financial advisors about LGBTQ+ issues and is the Founding President of the Greater Miami LGBTQ+ Chamber of Commerce. Honored by The National LGBTQ+ Task Force, David has been featured on PBS, *The Washington Post*, and local South Florida media.